

# ZeeshanKhan<sup>designer</sup><sup>®</sup>

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## ● Objective

To obtain a position with a progressive quality driven company, and help manage the conceptual process by delivering a clear message across all mediums.

## ● Skills

User Interface Design, Creative Direction, Concept Creation, Storyboarding, Adobe CS 5 Suite. Wordpress, Html, DHTML, CSS, PHP, Javascript, jQuery, CMS, Actionscript, working knowledge of Ajax, Ruby on Rails. Google Maps, Twitter, Facebook, LinkedIn. Microsoft Office Suite. 35mm photography, both digital and film.

## ● Experience

### **Head of Creative Marketing at Suzuki Riaz Motors (Karachi)**

*March 2011 - Present*

Working as the marketing head. Projects include building and maintaining company websites for Suzuki Riaz Motors, managing online social media presence, and art directing promotional print collateral.

### **User Experience Manager at Avero, LLC (New York City)**

*January 2006 - March 2011*

Managed all aspects of design and marketing related projects from conceptual development to final execution. Organized promotional events to sell company software and services. Created marketing material for internal and external communications. Maintained and designed company website. Helped create user interfaces for Avero's various web applications. Successfully completed projects such as website, web applications, marketing materials, events, in-house corporate communications, training manuals, boardbooks, logos, promotions, and advertisements. **Clients: Four Seasons Hotel, Harrahs Casino, MGM Mirage Casino, Waldorf Astoria, Kimpton Hotels, and numerous hotel and restaurant groups, etc.**

### **Art Director at Chowrangi Magazine (New York City)**

*April 2005 - October 2006*

Managed both print and web related production of the magazine. Organized events to promote the magazine. Created marketing material to sell adspace. Conceptualized layouts for all articles, and managed print production for 5000 issues. Also designed and maintained the website.

### **Designer at Carter & Holmes (Chicago)**

*March 2005 - November 2005*

Lead role was to develop pattern designs and artwork for clients to be printed on ties, mugs, glasses, etc. Dealt directly with clients to maintain project integrity. Other major duties included general office work and managing company's massive eBay business.

## ● Education

### **International Academy of Design And Technology, Chicago**

BFA, Multimedia Design, 2001 - 2004 (Honours Graduate)

### **International Academy of Design, Toronto**

Computer Graphics (Diploma), 1999 - 2000

### **London College of Arts**

Graphic Design (Diploma), 1998 - 1999

*References available upon request*